

Capital Broadcasting INC
WGDJ-AM

TALK 1300 AM

THE CAPITAL DISTRICT'S TALK RADIO
51 South Pearl Street – Albany NY 12207
518-813-4395

MENU OPTION ACTIVITIES – Form BP-02

Type of Activity: Training

Activity Classification: 8. Employee Training

Nature of the Activity, Including Date(s):

Ongoing Training on Traffic System and Automation Software, Training on Nielsen Products

Scope of Station's Participation:

Ongoing Training of Sales Personnel on Traffic Software, Training of Board Operators on Station Automation Software and Training of Board Operators on Traffic Software.

Station Personnel Involved:

CBI President, Operations Manager

Type of Activity: Training

Activity Classification: 14. Participation in Conferences and Meetings to Further Stations Education on Employment Reach

Nature of the Activity, Including Date(s):

President: Attendance at National Association of Broadcasters Convention 3/16

Scope of Station's Participation:

President: The conference provided the President of the Company information on methods of ensuring equal employment opportunities, promoting outreach and preventing discrimination.

Station Personnel Involved:

CBI President

Type of Activity: Employment Education

Activity Classification: 16

Nature of the Activity, Including Date(s):

Operations Manager: Attendance at locally run Ascertainment Group Meetings and Capital District Radio Association Group Meetings

Scope of Station's Participation:

The Operations Manager attends monthly meetings with these groups, where she is educated on how the station can provide outreach to various community groups, including education on how to provide information to those groups regarding employment opportunities.

Station Personnel Involved:

Operations Manager

Type of Activity: Internship Program

Activity Classification: 5

Nature of the Activity, Including Date(s):

Internship Program with Loudonville Christian School

Scope of Station's Participation:

An intern from Loudonville Christian School worked at the station 1-2 days a week during the internship period. He worked closely with the news and production department, so that he was able to learn all aspects of how a talk radio station works.

Station Personnel Involved:

CBI President, Operations Manager

Attach all documentation concerning the nature of the activity, the scope of the station's participation, and the station personnel involved.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

FULL-TIME VACANCY EEO INFORMATION – Form BP-03

Job Title of Vacancy: News Reporter/News Anchor

Recruitment Source That Referred the Hiree:

Date Vacancy Opened: 8/1/2016

Total Number of Persons Interview for the Vacancy: 1

Date Vacancy Filled:

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
In House	N/A	N/A	N/A	1	No

EEO PUBLIC FILE REPORT

FOR

STATION WGDJ-AM
Rensselaer, New York

This EEO Public File Report
Covers the One-Year Period
Ending on January 31,2016

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WGDJ-AM's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on January 31, 2015, the station filled the following full-time vacancies:

One

The station interviewed a total of 1 person for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hiree for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT B

MENU OPTION ACTIVITIES

Station WGDJ-AM has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
14	Participation in Conferences (National Association of Broadcasters)	The conference provided the President of the Company with information on methods ensuring equal employment opportunities, promoting outreach and preventing discrimination.
8	Training	Training of Sales Personnel on Traffic Software, Training of Board Operators on Station Automation Software, and Training of Board Operators on Traffic System. Training of Sales Department on Nielsen Software
16	Attendance at locally run Ascertainment Group and Capital District Radio Association Group Meetings	The Operations Manager attends monthly meetings with these groups, where she is educated on how the station can provide outreach to various community groups, including education on how to provide information to the those group regarding employment opportunities.
5	Internship Program with Loudonville Christian School	CBI President and Operations Manager worked closely with an intern from Loudonville Christian School, educating him in all aspects of how a talk radio station is run.

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.