

BUSINESS

TIMES UNION

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EXECUTIVE
BUSINESS EDITOR
Marlene Kennedy
454-5492
mikenecy@timesunion.com

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Chris Churchill



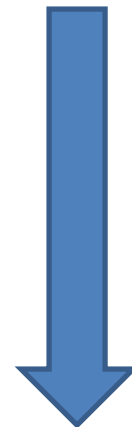
PHOTOS BY PAUL BUCKOWSKI/TIMES UNION

“Then, there’s Talk 1300. That’s the AM station, WGDJ, launched in 2007 by Paul Vandenburg. The Affable and conservative 53-year-old doesn’t look like a wild-eyed nonconformist, but he took on prevailing headwinds by scratching together an independent station devoted almost entirely to local talk.

“...This has been everything I hoped it would be...He has faith in radio and believes localism is the ingredient that keeps ears from the internet or an Ipod.”

“People, when they turn on the radio, want to hear that local guy from the neighborhood, he said”`

TALK 1300 AM
THE CAPITAL DISTRICT'S TALK RADIO



TALK 1300 clientele earn new customers & make money.

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Patrick Ryan, VP Sales – patr@talk1300.com * 331-0611.